

CZECH SCOOTER
MANUFACTURER

ČEZETA



Cezeta is a wonderfully eccentric scooter! Its rocket shape was created during the post-war "space age" and was a massive hit. Over 100,000 were sold in the 50s and 60s. It's trademarked design seems timelessly appealing and still provokes attention and admiration even today.

I restarted Cezeta's serial production of scooters in 2017. Living up to its tradition of craftsmanship and advanced technology, the first-series of the new 'Type 506' model is hand built in the Czech Republic and uses high-tech electric power. Its easy and fun to ride, making it ideal for zero-emission zones in towns and cities.

We are now ready to use our experience and know-how to launch a higher-volume 'second-series' at a market-friendly price starting under €6,000. And to help finance this next phase of Cezeta, we are searching for financial and/or strategic partners to join us.

In the following pages you can gain a brief overview of our business. It's a complicated thing to get right, but if you are like me and enjoy a challenge, get in touch and let's try and sell another 100,000...

A vintage Vespa scooter is the central focus, parked in a room. The walls and floor are covered with numerous cutouts of pigs of various sizes and orientations, creating a dense, playful background. The scooter is a classic model with a large front headlight and a rear rack. The overall scene is monochromatic, with the scooter and cutouts in shades of gray.

KEY ASSETS

FAMOUS BRAND • EXPERIENCE • LOCATION

IL RITORNO DEL "MAIALE"

Così era soprannominato lo scooter prodotto da Čezeta negli anni 50, ora riproposto con motore elettrico. Elegante, rifinito, arriverà anche in Italia. Due i modelli, prezzo...

The torpedo shaped Čezeta is set to turn heads everywhere

But those were the glory days and, since then, most scooters have become little more than irritating city mopeds. Which is why aficionados will soon be digging out their Ray-Bans and Harringtons to welcome the rebirth of one of the chicest scooters of all time: the Čezeta. Pronounced Chuh-zeh-tuh, it started life in 1957. Its aerodynamic shape was inspired by the rocket aesthetics of lunar travel. Czechoslovakia didn't have a foot in the space race, but the country was the world's



Čezeta, la 'vespa' checa de los 50, regresa en versión eléctrica

Por Etiqueta Zero | Moto

OVER 500 FEATURES



IN 50 COUNTRIES
"The Čezeta has been described as 'a boat on wheels', but there's also a beauty to its art deco curves that harks back to a golden age of scootering"

Neil Barnome Smith

Traum vom elektrischen Torpedo

In Tschechien erweckt ein britischer Unternehmer die vergessene Zweirad-Marke

Büßen. Sie sind Teil des industriellen Erbes der Länder. Die tschechische Liebe zur technischen Innovationen

die weitere 600.000 Euro. Die Manufaktur mit einem Mitarbeiter im Jahr 2009 die Ge

VELKÝ NÁVRAT
čilého PRASETE

Návrat prašnopápeží vznikl v dvou letech psaními a další stávkou v rámci přírodní úrody. Vyjde na dva vlny v úvodu listopadu. Čezeta. A to už sice dřív.

dobry TIP

K...

2019.4.6 ±
--▶ 5.19日
100 Years of Czech Design

総合的な

A silver laptop is open on a light-colored wooden desk. The laptop screen is black and displays the number '10 000' in large white font. Below the number, the text 'MONTHLY AVERAGE WEBSITE VISITS' is written in a smaller, red, italicized font. In the background, to the left of the laptop, is a silver 3D bar chart with two bars of increasing height. To the right is a silver geometric wireframe object, possibly a dodecahedron or a similar polyhedron. The background wall is a plain, light color.

10 000

MONTHLY AVERAGE WEBSITE VISITS



€ 10 MILLION

VALUE OF SALES ENQUIRIES RECEIVED

FROM 28 COUNTRIES IN LAST 2 YEARS



PERFECTED BY MARKET FEEDBACK

OVER 1 000 000 KM

RIDDEN BY OWNERS

MADE IN THE CZECH REPUBLIC

- ✔ EUROPE'S #1 CHOICE FOR HIGH-QUALITY, LOW-COST PRODUCTION
- ✔ SECOND LARGEST PER-CAPITA AUTOMOTIVE PRODUCTION IN THE WORLD
- ✔ NINE TECHNICAL UNIVERSITIES WITH 20 000 GRADUATES EVERY YEAR



OUR FACTORY
IS HERE



TIME FOR GROWTH

UPCOMING 'SECOND-SERIES' PRICED FROM €6.000

PLAN TO SELL 1.000 SCOOTERS BY 2023



€ 20 BILLION

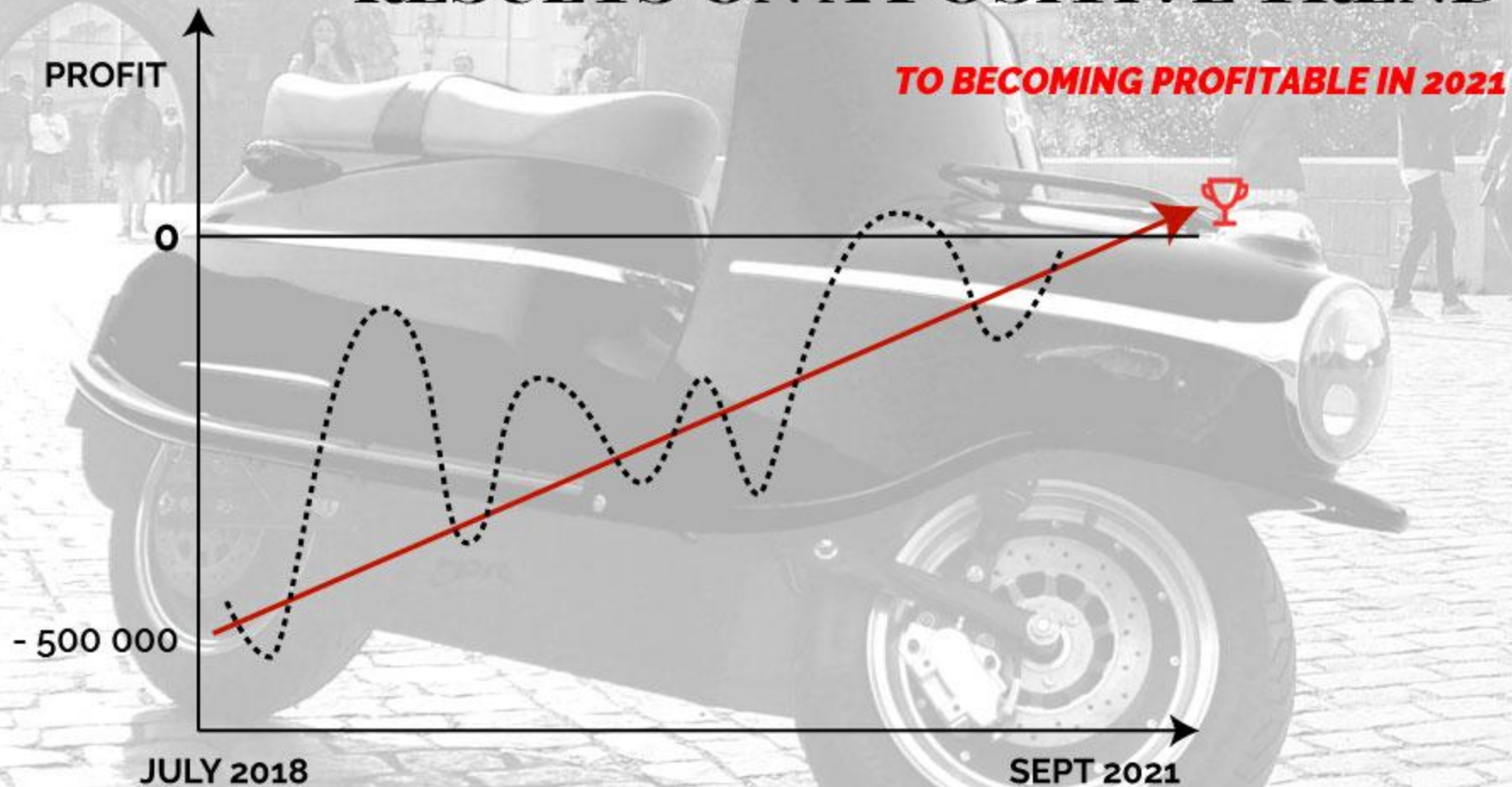
PREDICTED WORLD E-MOTORCYCLE MARKET IN 2024

OF WHICH...

€ 10 MILLION

PLANNED ČEZETA SALES IN 2024

RESULTS ON A POSITIVE TREND



E-MOTORCYCLE STARTUPS' CAPITAL



*SO FAR WE'VE INVESTED €2MILLION TO PRODUCE A 'FIRST SERIES' OF 506 SCOOTERS.
THESE HAVE BEEN USED FOR ADVERTISING THE BRAND AND BUILDING KNOWLEDGE OF THE BUSINESS.
NOW WE ARE READY TO MAKE A 'SECOND SERIES' IN THE THOUSANDS - AND SELL THEM WORLDWIDE.*

I N V E S T M E N T

**FOR INVESTORS, CEZETA OFFERS A UNIQUE OPPORTUNITY
TO OWN AN ELECTRIC VEHICLE MANUFACTURER WITH
BRAND HERITAGE AND PROVEN EXPERTISE.**

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