

#MYELECTRIC ACADEMY

The future is now.

The world's

*only all-electric motorcycle
training course*



ENERGICA

Riding a high-performance electric motorcycle on the track is a distinctive and liberating experience.

Just ask those famous GP racers who have taken the Energica Ego Corsa on pre-race demonstration rides at the MotoGP race circuits all last year.

In fact, riding 100% Electric offers some real advantages and requires some adjustments in riding style versus traditional ICE motorcycles.

Now, for the first time, you can participate in an Electric Riding Academy organized by the single manufacturer for the FIM Enel MotoE™ World Cup!



FIM Enel MotoE™ World Cup



ENERGICA

SINGLE
MANUFACTURER

*moto***e**™





Participants will be divided into 2 groups of 5 students each.

Professional trainers with extensive high-performance motorcycle international experience, will be available to customers throughout the day for personalized instruction and advice.

The course will take place at the Modena Circuit. It's merely minutes from the Energica facility.

Alessandro “Branna” Brannetti is the most experienced rider in the world of electric motorcycle racing and is unquestionably the most qualified person imaginable to instruct you.

Alessandro first began riding with CRP, the parent company for Energica, ten years ago. Before then, he was four-time Italian minibike champion and then he landed in 1998 at the 125GP of the Italian Championship (CIV).

The genesis for Energica took place during the two-year racing period 2010-2011. This is when Brannetti won the titles of European champion and vice world champion in our company’s first electric competitions. He was on board the eCRP – the first prototype of electric racing bike created by CRP Racing.

Today Alessandro is the official tester of Energica Motor Company and FIM Enel MotoE™ World Cup. He has the highest number of track hours and miles with electric motorcycles of any rider living.

Alessandro Brannetti



ENERGICA





ENERGICA



During the course you will drive the full range of bikes.

- ENERGICA EGO
 - ENERGICA EVA
 - ENERGICA EVA ESSESSE9
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Full reimbursement of course fees if you buy an Energica within 30 days

Total cost for the one-day training and track instruction will be € 990 which will be reimbursed for any rider who goes on to purchase an Energica within 30 days.

The course will include electric riding techniques on the track and practice exercises.

PROGRAM:

9:30 am – Welcome coffee and accreditation @ Energica Headquarters

10:00 am – Theoretical training (classroom)

12:00 am – Lunch Break and independent transfer to the Modena Circuit

2:00-5:00 pm – Practical training: exercises and riding control

5:00-6:00 pm – Track sessions with Alessandro Brannetti

6:00-7:00 pm – Hot laps on the track

7:30 pm – Official certificates awarded



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**SINGLE
MANUFACTURER**

motoe™



**ARE YOU
READY?**



ENERGICA



*For more information please
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#MyElectric Academy

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